

# AME3

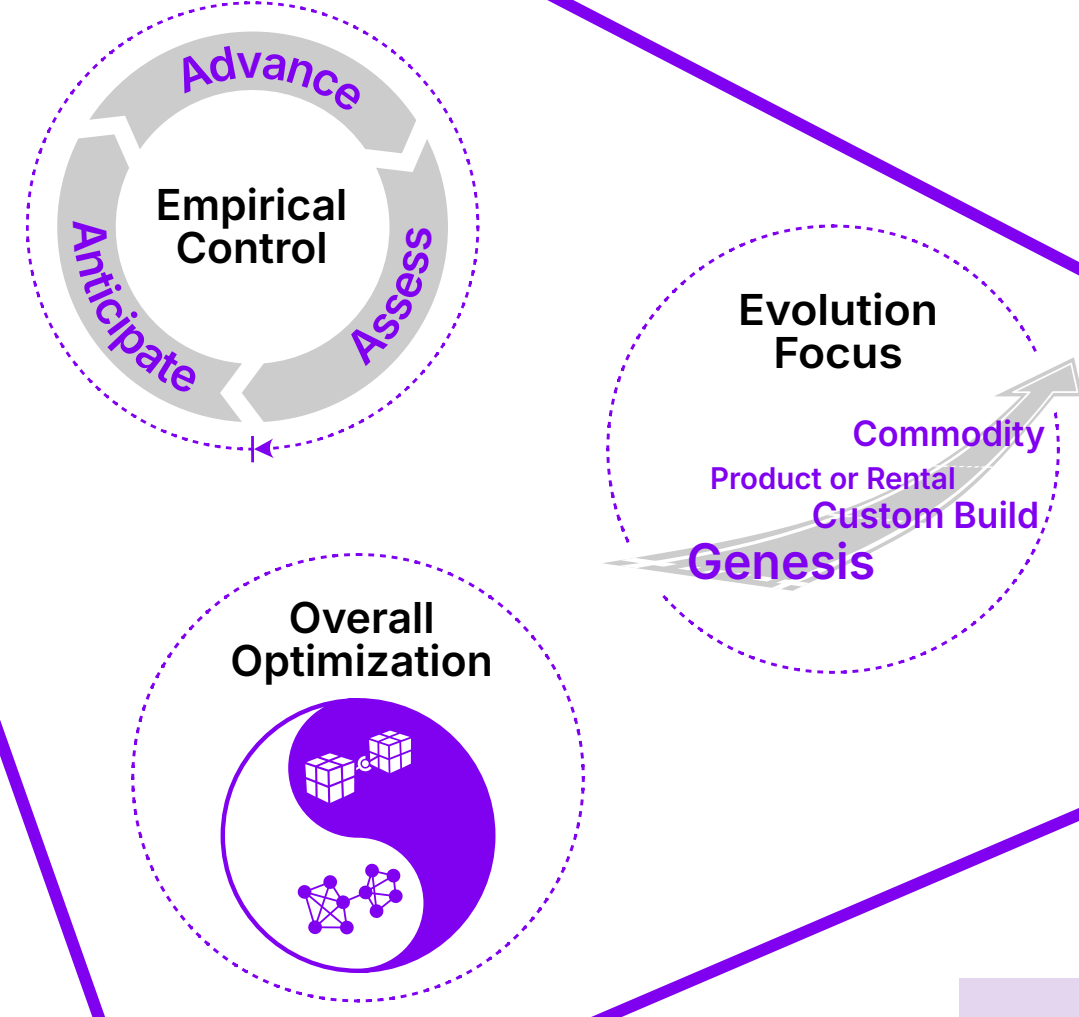
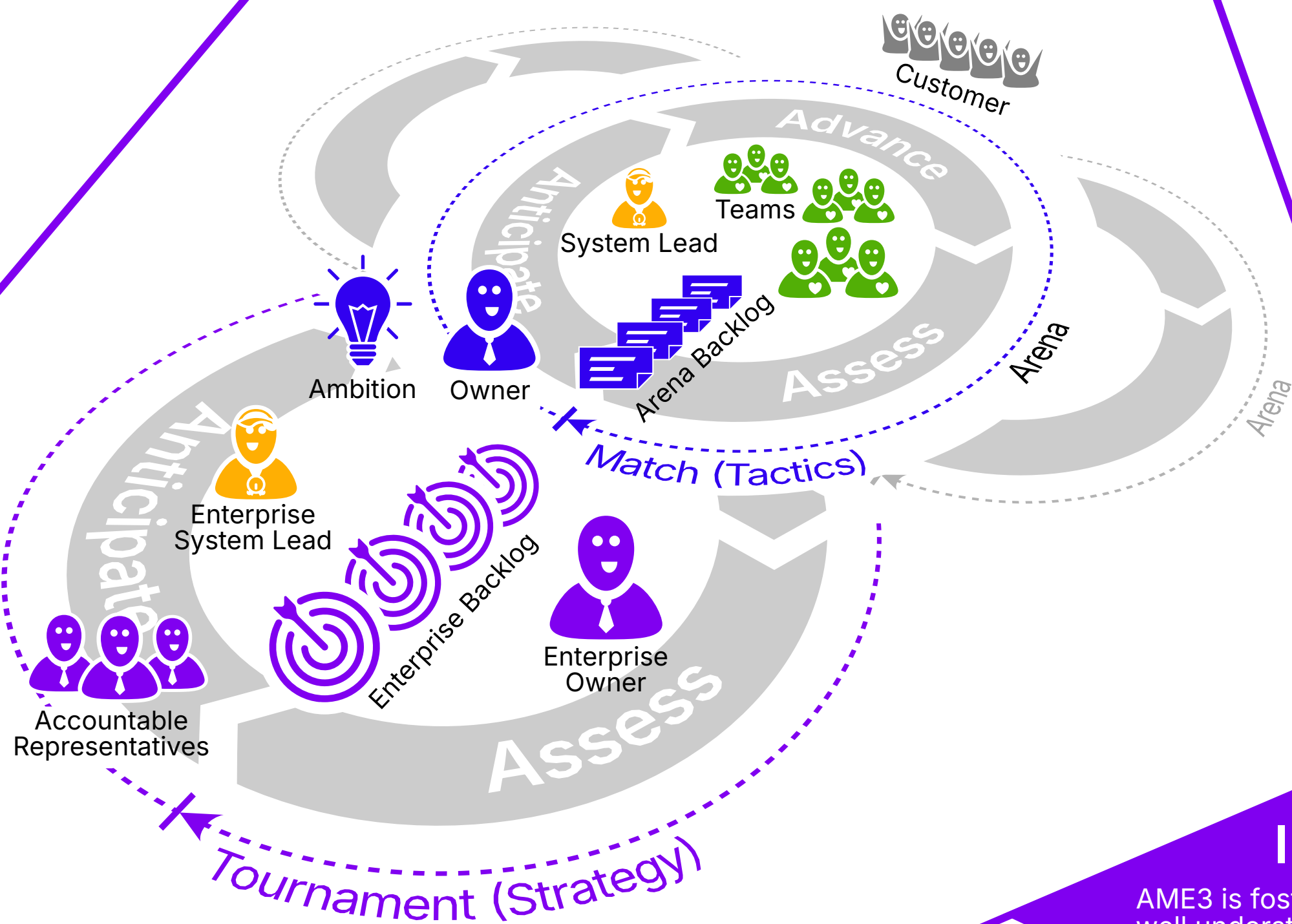
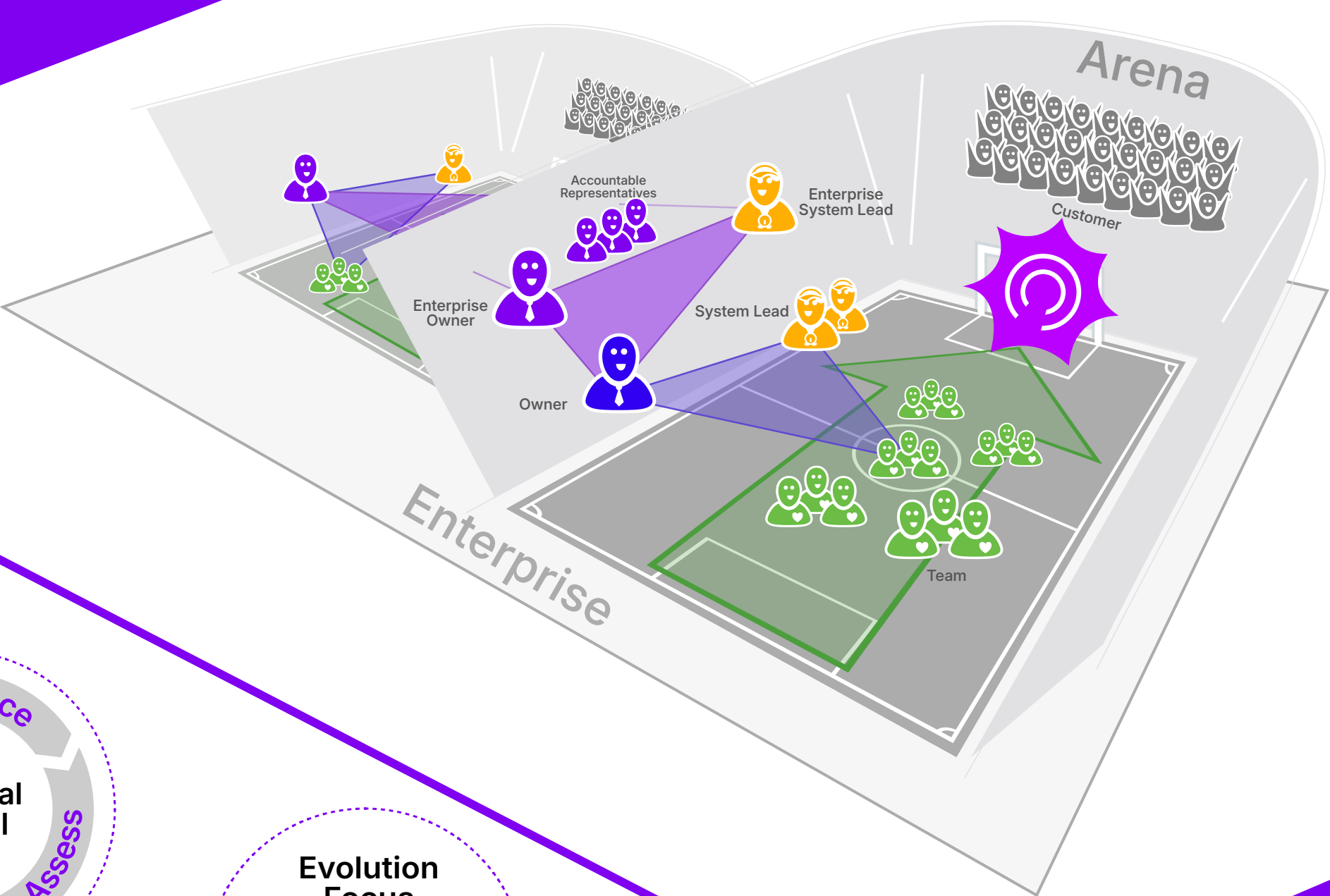
AME3 is a framework to lead the evolution of products, services, and organization of tomorrow's enterprises.

**System**  
AME3 offers a straightforward and streamlined operational system. It is easy to adopt and has proven itself over decades.

**Leadership**

**Rules**

**Strategy**



**Playbook**  
AME3 does not require costly transformation projects. Instead, it establishes continuous innovation on the enterprise level. Start by following the playbook.

**Interplay**  
AME3 is fostering the use of well understood Agile & Lean methods like Scrum and Kanban. AME3 gives guidance on when and how to use them.

Scrum  
LeSS  
Cynefin  
Design Thinking  
Scrum@Scale  
Product Discovery  
Wardley Mapping  
eXtreme Programming  
Kanban

