The Project to Product with Scrum Playbook
スクラムプレイブックによる製品化プロジェクト

A GAME3 Decision-Making Guide for Project-Centric Organizations
プロジェクト中心の組織のための意思決定ガイド「GAME3」

GAME3

https://game3.info/the+project+to+product+with+scrum+playbook

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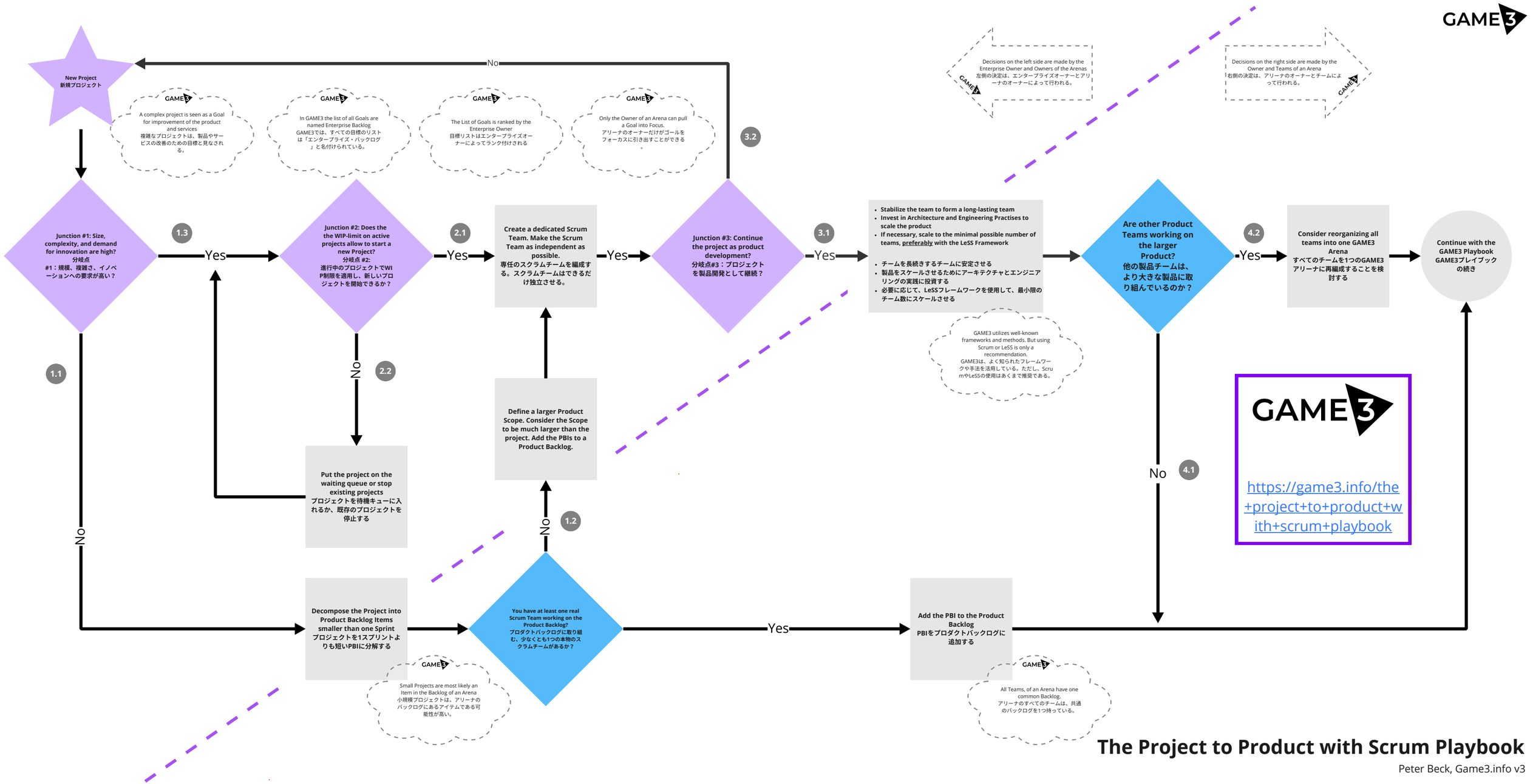

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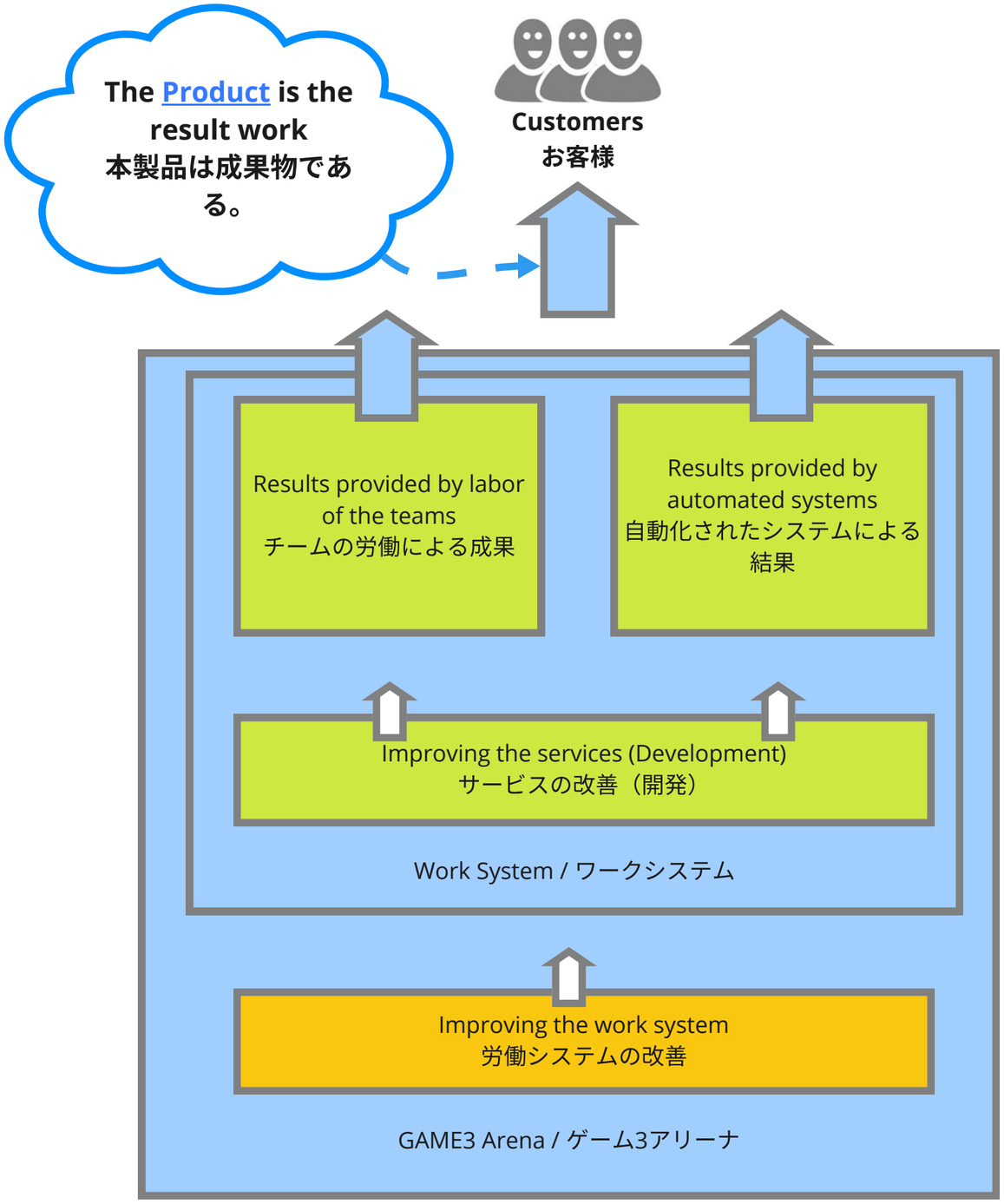


„A project is a temporary endeavor undertaken to create a unique product, service, or result.“

Project Management Institute (PMI)

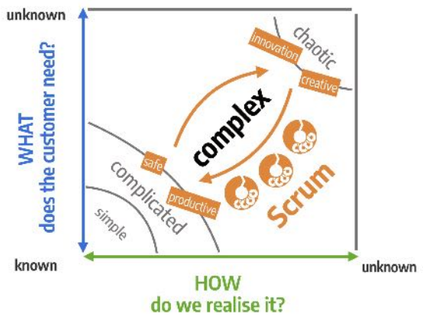
「プロジェクトとは、ユニークな製品、サービス、成果を生み出すために一時的に取り組む事業である。」

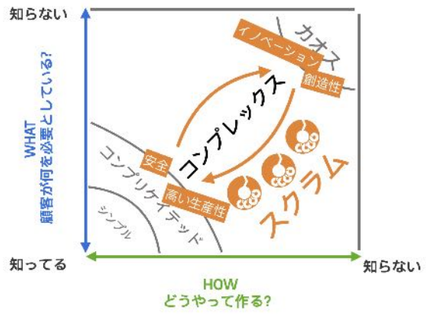
Project Management Institute (PMI)

Return

Desired ROI development for the product
その製品に求められるROIの達成

A project is a time-limited investment in the product
プロジェクトとは、製品への時間限定の投資である。





Time

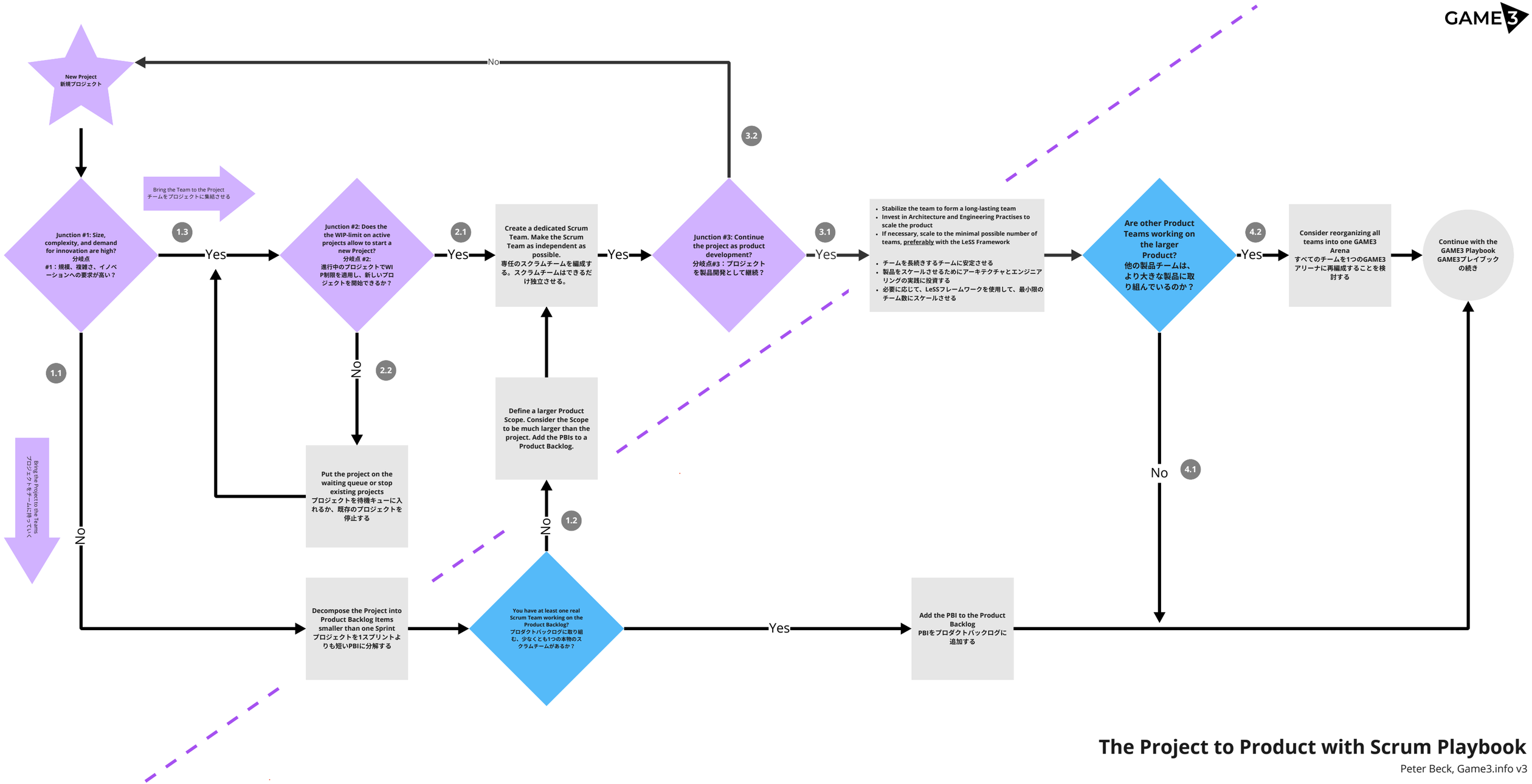
Invest

A Sprint is a project
スプリントはプロジェクトである。

thecynefin.co

About - Cynefin Framework - The Cynefin Co

The idea of the Cynefin framework is that it offers decision-makers a "sense of place" from which to view their perceptions.



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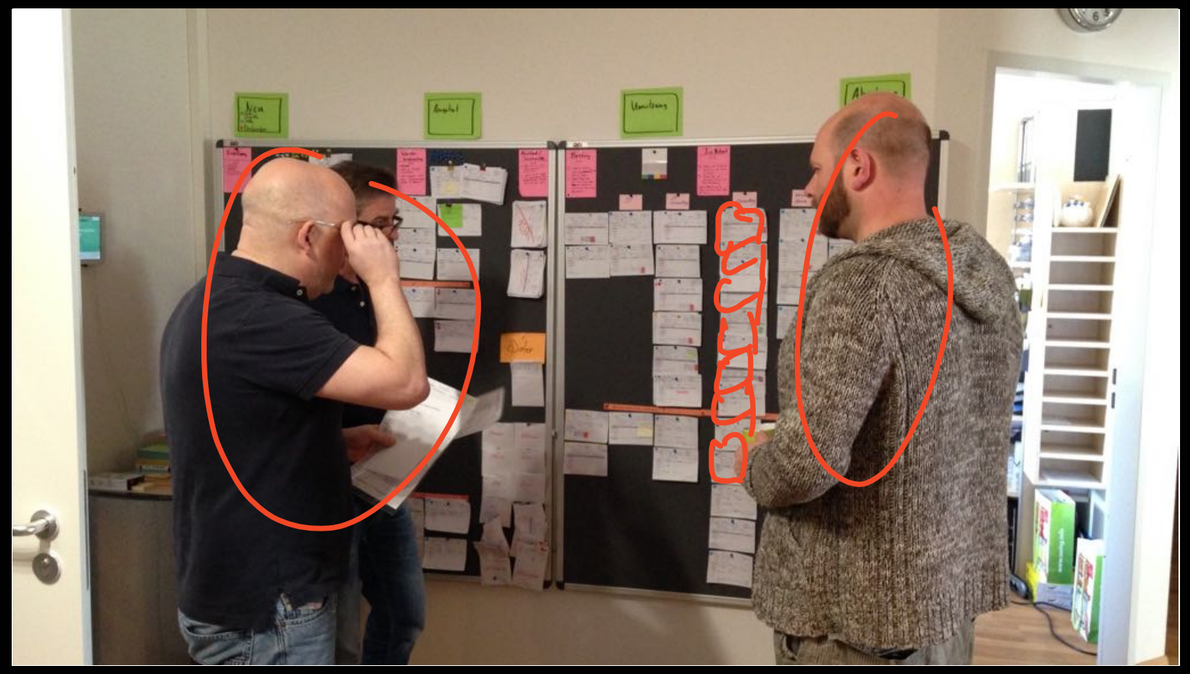
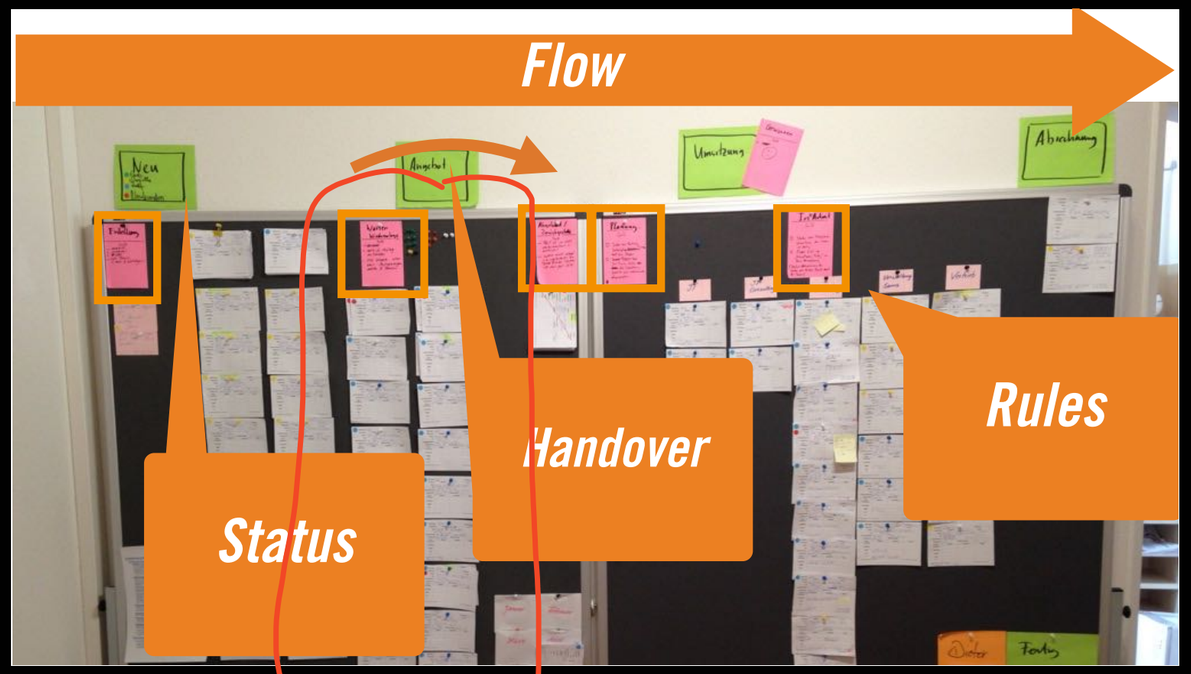
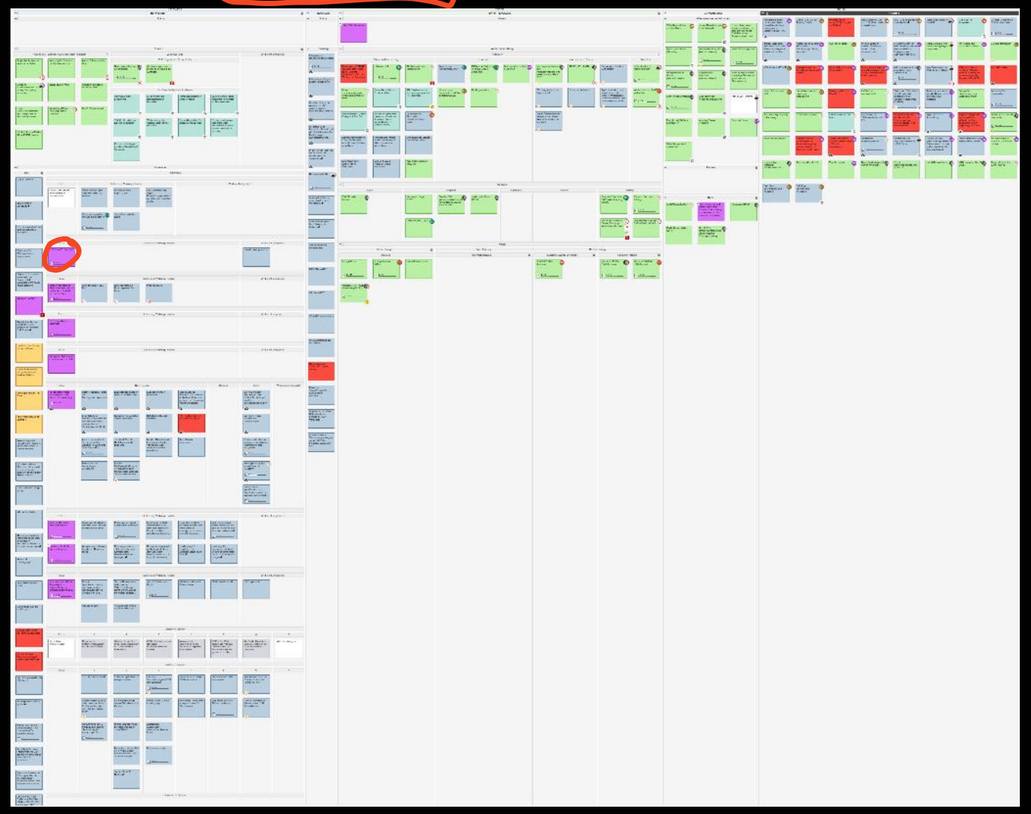
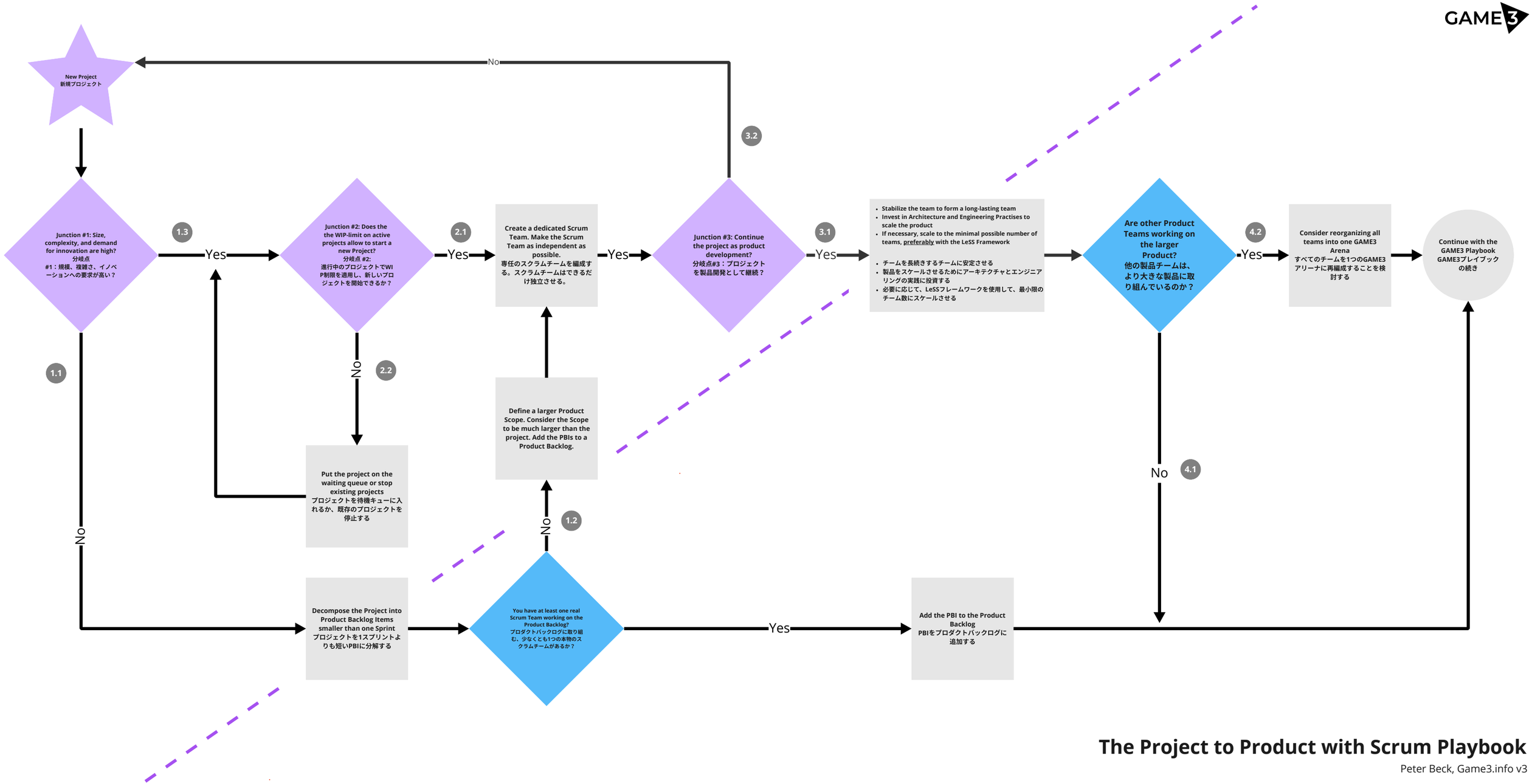




Same Board, 2 years later



Optionen
Konzept
Entwurf
Planung
WP 2
Umsetzung
Fertig
In Arbeit
Warten auf Freigabe
Warten auf Umsetzung
In Arbeit
Q1 2023
Q2 2023



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Return

Desired ROI development for the product
その製品に求められるROIの達成

Decide on continuing as product development before end of the project
プロジェクト終了前に製品開発を継続するかどうかを決定する

Prediction A after 5 Sprints.
5回のスプリント後の予測A

Time / 時間 (Sprints)

Invest

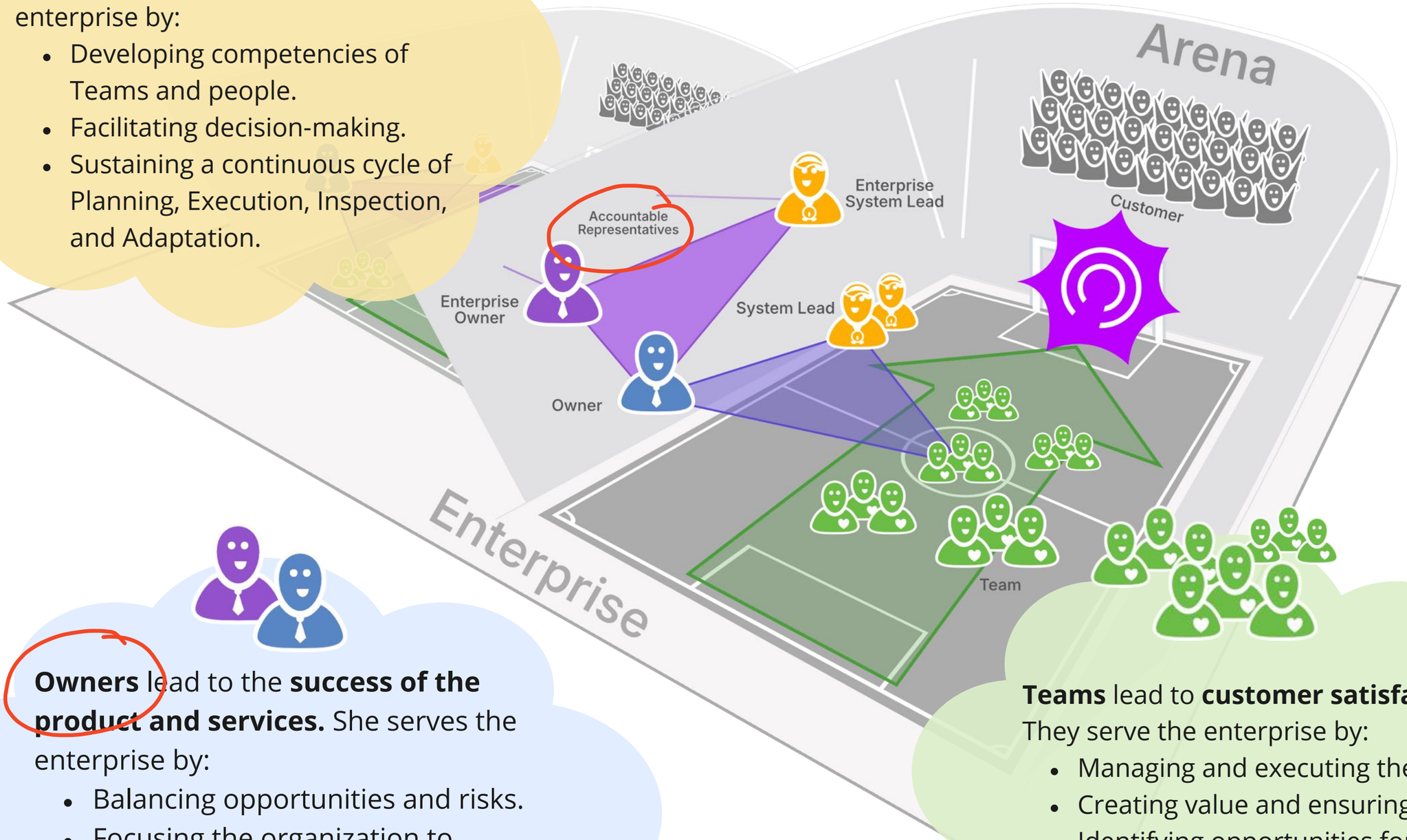
Prediction B after 5 Sprints.
5スプリント後の予測B。

GAME 3

Leadership

System Leads lead to an **effective work system.** They serve the enterprise by:

- Developing competencies of Teams and people.
- Facilitating decision-making.
- Sustaining a continuous cycle of Planning, Execution, Inspection, and Adaptation.

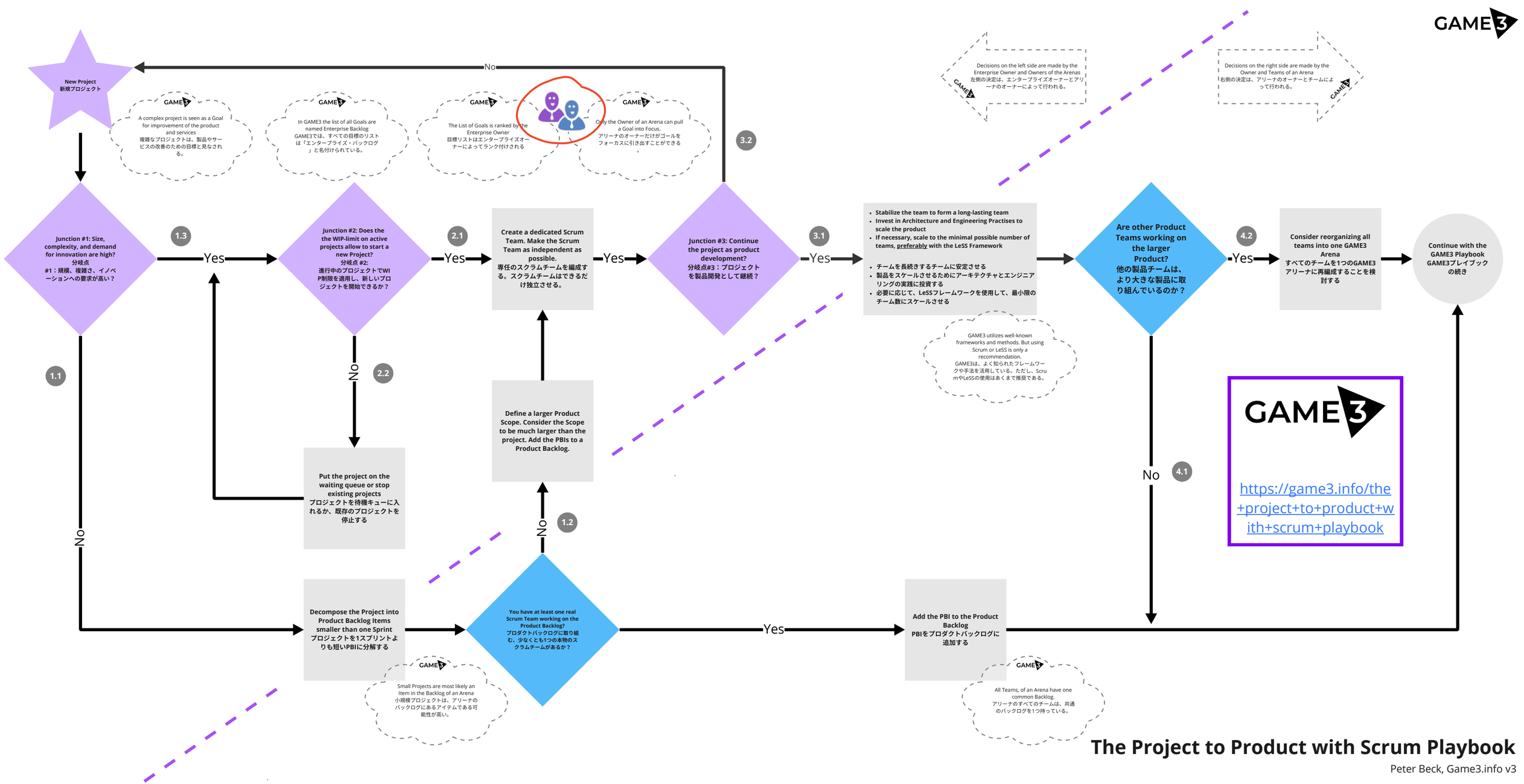


Owners lead to the **success of the product and services.** She serves the enterprise by:

- Balancing opportunities and risks.
- Focusing the organization to increase effectiveness.
- Ensuring decisions are made.

Teams lead to **customer satisfaction.** They serve the enterprise by:

- Managing and executing the work.
- Creating value and ensuring quality.
- Identifying opportunities for improvement in products, services, and work systems.



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Rules - GAME3

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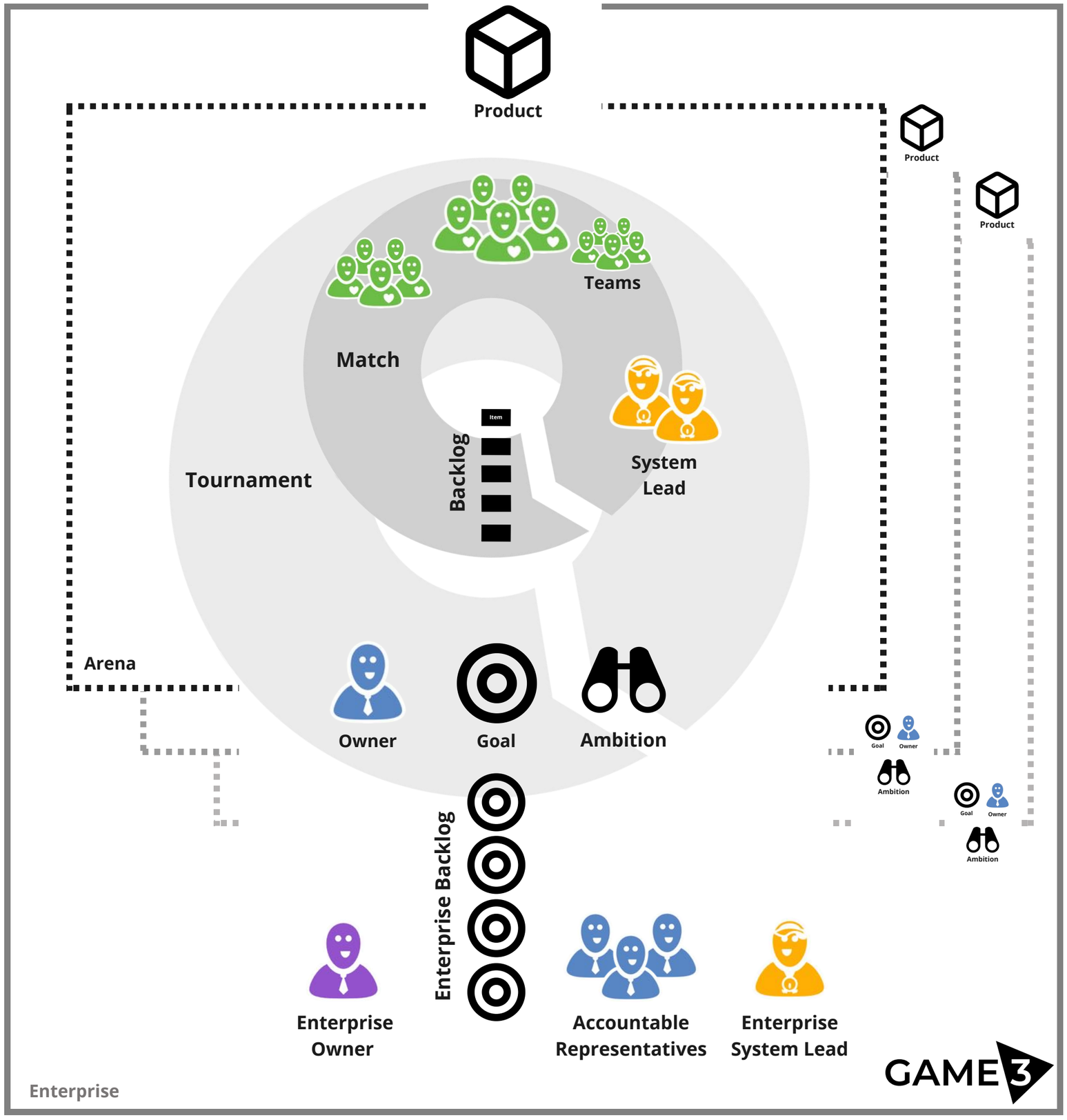
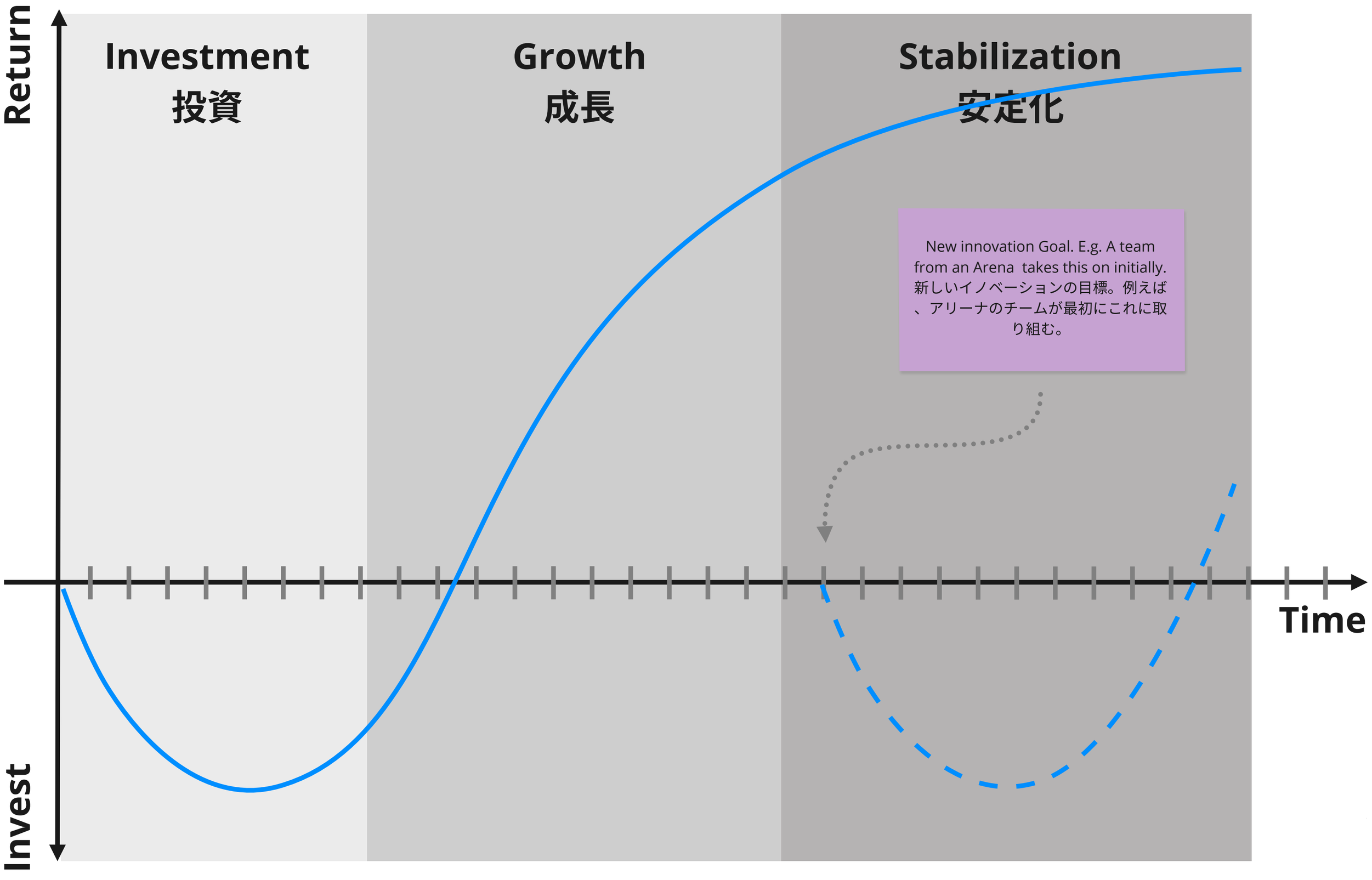
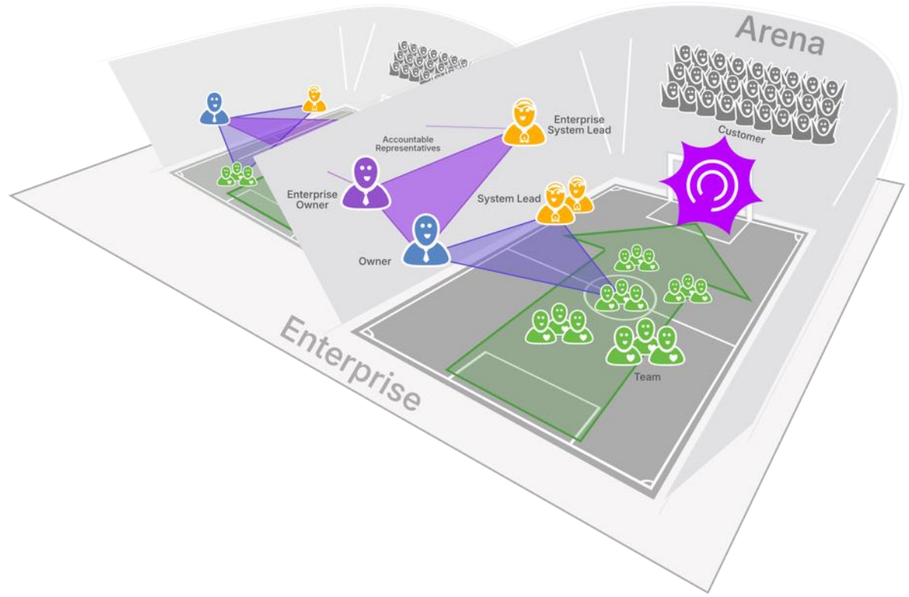



Return
Investment
投資
Growth
成長
Stabilization
安定化
New innovation Goal. E.g. A team from an Arena takes this on initially.
新しいイノベーションの目標。例えば、アリーナのチームが最初にこれに取り組む。
Time
Invest

GAME 3

https://game3.info/



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